

ColorFabb, located in Belfeld (North Limburg), together with the strategically linked companies Helian Polymers and BlackBelt / PodoPrinter, is a unique organization in the field of innovation, R&D, production of 3D printing filament and other applications related to 3D printing. Working from a modern 3D print & application center, the synergy between various disciplines of the employees ensure a creative collaboration with unique results. By combining the knowledge, they have a deep understanding of the customer's need and can respond to the wishes of the market. All ColorFabb 3D printing filaments are developed and produced in-house.

By combining a high level of material knowledge, 3D printing know-how, strategic partnerships and its high service level, the total organization has secured its place in the 3D filament world as a premium supplier of material-based solutions under both its own and white label. The future goals are aimed at innovation in the field of plastics processing and bioplastics applications, achieving a high level of operational excellence and expanding the platform in the B2B market. After the growth in recent years, it is the perfect moment for professionalization and growth of the brand awareness. For our headquarters in Belfeld, we are there for looking for a:

Marketing Professional

We can 3D print nearly everthing, except this one...

The position

In this new position you will organize marketing at different levels within the organization. First you determine the course together with management and you investigate how you will reach the brand ambassadors within the value streams. You know how to perfectly shape the “how”, “what” & “why” in the marketing communications for ColorFabb and Helian Polymers. You identify the new possibilities and services. You are responsible for the media

content and with your creative approach you will ensure more exposure within all chosen forms of (social) media (websites, webinars, email campaigns, fairs, etc.). You will set up campaigns in which the clear distinction between the different companies becomes visible and with which both the B2B and the B2C markets are reached through diversity in marketing. If you know how to visualize the synergy between the companies and how to communicate this, you are the winner we are looking for!



Your profile

You have completed a professional bachelor degree in Marketing and / or Communication, with at least 5 years of work experience in a high-end technical development sector. NIMA A&B are welcome. Have you worked in a startup ?! Then that is an important advantage! Prior experience within the 3D printing industry is even better! You get energy from all marketing activities, whether it is the brainstorming sessions with management about the route

to be followed, or writing your own content (vlogs, blogs and videos) for the various media. By nature you are persuasive, you have dominance, you put a positive, creative spin on communication and you take the lead in the external, commercial marketing activities. You are a generalist who occasionally can become the specialist to accelerate and progress, for example in the field of SEO, SEA and Google Analytics. Knowledge of / experience with Project Management is an important advantage.

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ColorFabb offers

A creative independent position in which you create your own function and give content. You get all the support from the entire team because everyone knows the power of collaboration. ColorFabb is a flat, informal organization, capable of fast decision making. We offer appropriate employment conditions, in line with the level of the position and the candidate.

